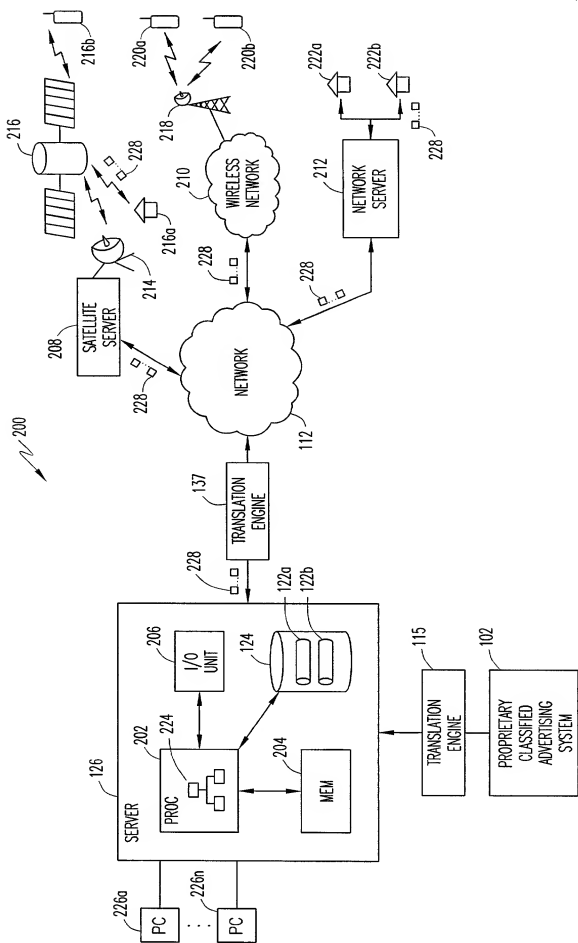


FIG. 1



300

ONLINE CLASSIFIED ADVERTISEMENT SYSTEM-ORDER ENTRY

302 ADVERTISER INFORMATION

ADVERTISER NAME:

ADVERTISER ADDRESS:

ADVERTISER PHONE:

PAYMENT INFORMATION:

PAYMENT TYPE: ☒ VISA 304
☐ MC
☐ CHECK

CC #

EXP. DATE

308 ADVERTISEMENT CLASSIFICATION

306 ☒ AUTOMOBILE

☐ BOATS

☐ BUSINESS

☐ EDUCATION

☐ EMPLOYMENT

☐ LEGAL NOTICES

☐ OBITUARIES

☐ PETS & LIVESTOCK

☐ REAL ESTATE

☐ RENTAL

☐ SHOPS/SERVICES

☐ TICKETS

312

MUSTANG(294) ▲

NISSAN-DATSUN(503)

OLDSMOBILE(168)

PARTS ACCESSORIES(63)

PICKUPS CHEV/GMC(664) ▼

314 ADVERTISEMENT PERIOD

START DATE:

END DATE:

316

ADDITIONAL COMMENTS OR INSTRUCTIONS:

318 ENTER DESIRED AD TEXT:

320a 1966 Olds Delta 88:

322a Less than 2000 mi on
reblt 455. T400 tranny.
Body, int need wk. \$1000
obo. Laura (214)555-1234

320b 1966 Olds Delta 88:

322b Less than 2000 mi on
reblt 455. T400 tranny.
Body, int. need wk. \$1000
obo. Laura (214)555-1234

328a ☒ PC

price: 324c

320c 1966 Olds Delta 88: Less than
2000 mi on reblt 455. T400 Tranny
Body, int need wk. \$100 obo
Laura (214)555-1234

328b ☐ PDA

price: 324d

320d 1966 Olds Delta 88: Less
than 2000 mi on reblt 455
T400 tranny. Body, int
need wk. \$1000 obo. Laura
(214)555-1234

328c ☒ Mobile Phone

price: 324e

320e 1966 Olds Delta
88: Less than
2000 mi on
reblt 455. T400

326 TOTAL PRICE: X =

1006755 022002

FIG. 3

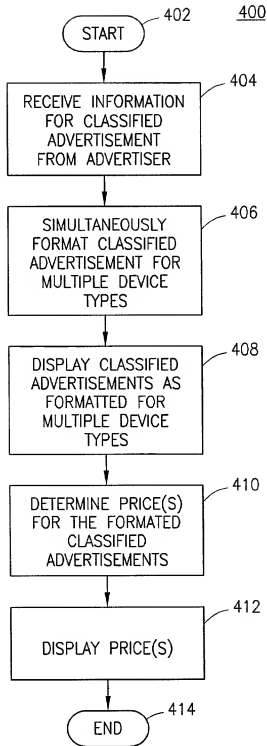


FIG. 4

5/11

LISTING NUMBER	ADVERTISER NAME	ADVERTISER ADDRESS	ADVERTISEMENT CLASSIFICATION(S)	PRICE	START DATE	END DATE	DISTRIBUTION DEVICE TYPE	DISTRIBUTION CHANNEL NETWORK	AD TEXT
1	SMITH, LAURA	1 MAIN ST. HOMETOWN, TX	AUTOMOBILE-A34	\$2.85	12/06/01	12/09/01	PC	INTERNET	1996 Olds<bld> Delta 88</bld> less than<CR> 2000 mi on reblt 455. T400 Tranny.<CR> Body, int need wk. \$1000 obo. <CR> Laura (214)555-1234</end>
2	SMITH, LAURA	1 MAIN ST. HOMETOWN, TX	AUTOMOBILE-A34	\$4.25	12/06/01	12/09/01	MP	WAP	1996 Olds Delta <CR> 88. Less than<CR> 2000 mi on<CR> reblt 455. T400.<CR> tranny. Body, int.<CR> needs wk. \$1000 obo.<CR> Laura (214)555-1234</end>

FIG. 5

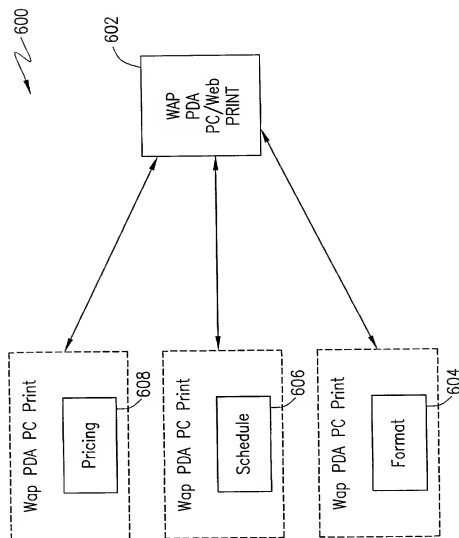


FIG. 6

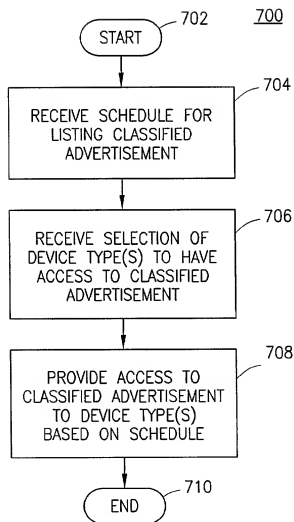


FIG. 7



Classifieds Automotive

Dream it. Find It!

☐ Click here to place a classified ad

Front Page	All Classifieds	Help	FAQs	Contact Us	
------------	-----------------	------	------	------------	--

Auto Search

Search Automobile

Select one or more classifications and enter keywords you would like your search to include. Hold down "Ctrl" key to select multiple classifications or use the buttons below to speed up your selections.

Saturday
December 1, 2001

CLASSIFIEDS
Employment
Automotive
Real Estate

TOOLS

Affordability
calculator

Monthly payments

Lease calculator

IN THE NEWS

Story index

• Village Ford Joins
Pack
• GM names new
Chairman

SPECIAL SECTIONS

• 2001 Dallas Auto
Show
• The Global City

MORE

Help

FAQs

Click here to place
a classified ad

Classification (Total ads for All Days)

804a	Acura (815)
804b	Alfa Romeo (2)
804c	Antique Classic Collectible (244)
804d	Audi (98)
804e	Auto Truck Financing (7)
804f	Autos Trucks Wanted (24)
804g	BMW (622)
804h	Buick (192)

☐ Select All ☐ Clear All ☐ Invert All

Ads
basket
View
Clear

Keyword search (optional)

- ☒ Any words (OR)
☐ All words (AND)
☐ Exact phrase

Dates to search

- ☒ Sat, 12/01/01 (3706 ads) ☐ Fri, 11/30/01 (3122 ads)
☐ Thu, 11/29/01 (1521 ads) ☐ Wed, 11/28/01 (1540 ads)
☐ Tue, 11/27/01 (1342 ads) ☐ Mon, 11/26/01 (1540 ads)
☐ Sun, 11/25/01 (3533 ads)

Number of Ads displayed per page

- ☒ All ☐ 10 ☐ 20 ☐ 30 ☐ 40 ☐ 50

Town Hall

D-FW
Top 200
Companies

GuideLive
It's where to go
More

810b

808

800

810a

9/11

[Click here](#) to go back to Automotive

900

Your search for **Integra**
in **Acura** returned 3 ads.

☐ Ads basket. Check to add. Uncheck to remove.
'90 Integra, all pwr, 4dr. Auto, new engine. 104K. \$1450 (214)727-9749

902a

Acura - The City Morning News - 11/29/2001

☐ Ads basket. Check to add. Uncheck to remove.
'94 Integra, all pwr, 5sp, elect sun-rf, 80K mi, new tires \$5,000 (214)348-0204

902b

Acura - The City Morning News - 11/29/2001

☐ Ads basket. Check to add. Uncheck to remove.
'95 INTEGRA LS. 5 spd, silver, 52K, Alpine stereo. \$9000. (972)226-3847

902c

Acura - The City Morning News - 11/29/2001

FIG. 9

1005755 022002

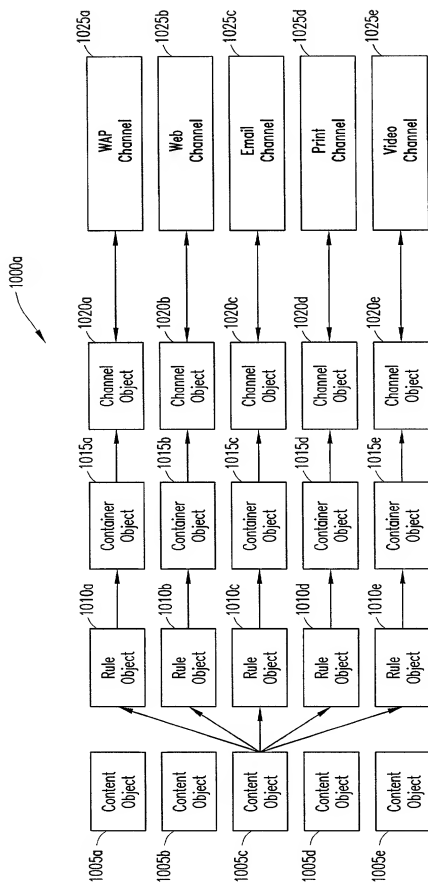


FIG. 10A

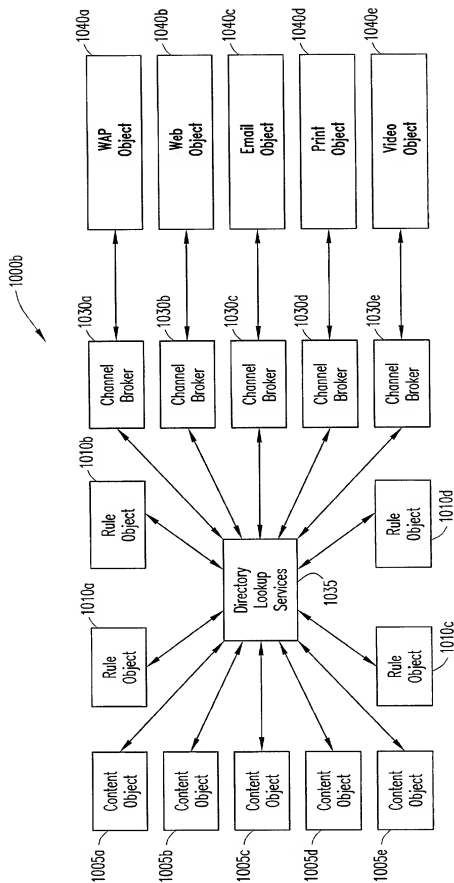


FIG. 10B